

USICON 2017 SPONSORSHIP PROPOSAL



▶ Come, join us in the celebrations today...



**EXPLORE
OPPORTUNITIES**
WITH UNLIMITED POSSIBILITIES

USICON 2017 SPONSORSHIP PROPOSAL



- **Meet the Professor Sponsorship**
For 25 Delegates - 6 Sessions of 1 hour each (1 – 2 pm or 5 – 6 pm)
- INR 2.5 Lakh
- **Sponsored Session**
- 6 Sessions of 1 hour each (1 – 2 pm or 5 – 6 pm)
For 150 – 200 Delegates - INR 5 Lakh
- **Instructional Course Sponsorship**
- 6 Sessions
For 60 Delegates - INR 4 Lakh
- **Hands On Training**
- INR 15 Lakh
6 X 6 metre Island Stall area
- **Delegate Kit Sponsorship**
- INR 40 Lakh
- **Barcode Badges Sponsorship**
- INR 15 Lakh
For Delegates
- **Plenary Hall "A" Sponsorship**
- INR 15 Lakh / Day for Plenary Session
For 4 days sponsor: 6 m X 6 m Island Stall
(complimentary)
- **Hall "B" Sponsorship**
- INR 3 Lakh / Day
- **Other Halls Sponsorship**
- INR 1 Lakh / Day
- **Snooze Lounge Sponsorship**
- INR 7 Lakh / Day
- INR 24 Lakh for 4 Days (exclusive)
Branding in lounge area
For 4 day sponsor one pink stall *(complimentary)*
- **Audio Visual Sponsorship**
- INR 40 Lakh
One Grey Stall *(complimentary)*
- **Registration Area Sponsorship**
- INR 15 Lakh
- **Transport Sponsorship**
- As Per Actuals
Branding in Vehicles and in Parking area



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- **STALL** - INR 3 Lakh
Color Code - YELLOW ■ - Section A
 - ✦ 3 m x 3 m stall.
 - ✦ 1 Table, 2 Chairs, 1 Fascia.
 - ✦ Light 100 W x 3 nos.
 - ✦ Power 5 amp x 1 socket.
 - ✦ Trade Delegate Registrations x 2 nos.
 - ✦ Any extra trade delegate will have to be registered as per prevailing registration charges.
 - ✦ LED Panel ads all zones 5 sec/hr, (1 rotation), Static.
 - ✦ Common sponsor panel only logos x 6 nos.

- **STALL** - INR 4 Lakh
Color Code - ORANGE ■ - Section B & C
 - ✦ 3 m x 3 m stalls near prime area.
 - ✦ 1 Table, 2 Chairs, 1 Fascia.
 - ✦ Light 100 W x 3 nos.
 - ✦ Power 5 amp x 1 socket.
 - ✦ Trade Delegate Registrations x 3 nos.
 - ✦ Any extra trade delegate will have to be registered as per prevailing registration charges.
 - ✦ LED Panel ads all zones 5 sec/hr, (1 rotation), Static
 - ✦ Common sponsor panel only logos x 6 nos.

- **STALL** - INR 5 Lakh
Color Code - PINK ■ - Section A & B
 - ✦ 3 m x 3 m Corner Stalls.
 - ✦ 1 Table, 2 Chairs, 1 Fascia.
 - ✦ Light 100 W x 3 nos.
 - ✦ Power 5 amp x 1 socket.
 - ✦ Trade Delegate Registrations x 4 nos.
 - ✦ Any extra trade delegate will have to be registered as per prevailing registration charges.
 - ✦ LED Panel ads all zones 5 sec/hr, (2 rotation), Static.
 - ✦ Common sponsor panel only logos x 6 nos.



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- **STALL** - INR 5.5 Lakh
Color Code - GREY ■ - Section - C
 - ✦ 4 m x 3 m stalls in prime area.
 - ✦ 1 Table, 2 Chairs, 1 Fascia.
 - ✦ Light 100 W x 4 nos.
 - ✦ Power 5 amp x 1 socket.
 - ✦ Trade Delegate Registrations x 4 nos.
 - ✦ Any extra trade delegate will have to be registered as per prevailing registration charges.
 - ✦ LED Panel ads all zones 5 sec/hr, (4 rotations), Static.
 - ✦ Common sponsor panel only logos x 6 nos.
 - ✦ Website Advt. 02 x rotating banner (inside pages).
 - ✦ Conference signage

- **STALL** - INR 6 Lakh
Color Code - BLUE ■ - Section - C
 - ✦ 4 m x 3 m Corner stalls prime area.
 - ✦ 1 Table, 2 Chairs, 1 Fascia.
 - ✦ Light 100 W x 4 nos.
 - ✦ Power 5 amp x 1 socket.
 - ✦ Trade Delegate Registrations x 4 nos.
 - ✦ Any extra trade delegate will have to be registered as per prevailing registration charges.
 - ✦ LED Panel ads all zones 5 sec/hr, (4 rotations), static or 20 sec video clip/hour.
 - ✦ Common sponsor panel only logos x 6 nos.
 - ✦ Website Advt. 04 x rotating banner (inside pages).

- **Stall** - INR 7 Lakh
Color Code - LIGHT BROWN ■ - Section A
 - ✦ 6 m x 3 m Corner stalls.
 - ✦ 2 Table, 4 Chairs, 1 Fascia.
 - ✦ Light 100 W x 6 nos.
 - ✦ Power 5 amp x 2 socket.
 - ✦ Trade Delegate Registrations x 4 nos.
 - ✦ Any extra trade delegate will have to be registered as per prevailing registration charges.
 - ✦ LED Panel ads all zones 5 sec/hr, (8 rotations), static or 20 sec video clip / hour (2 rotations, no sound).
 - ✦ Common sponsor panel only logos x 6 nos.
 - ✦ Website Advt. 04 x rotating banner (inside pages).

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- **ISLAND STALLS** - Reserved for Major Trade Partners
Color Code - PEARLY WHITE - Section B
 - ✦ 6 m x 6 m Island stalls, open space only.
 - ✦ Power Provision.
 - ✦ Trade Delegate Registrations x 5 nos.
 - ✦ Any extra trade delegate will have to be registered as per prevailing registration charges.
 - ✦ LED Panel ads all zones 5 sec/hr, (8 rotations). static or 30 sec video clip / hour (2 rotations, no sound).
 - ✦ Common sponsor panel only logos x 6 nos.
 - ✦ Website Advt. 04 x rotating banner (inside pages).
 - ✦ Conference signage.
 - ✦ Pole Kiosk (2 sided) x 1 nos.
 - ✦ Drop Downs x 2 nos.
 - ✦ Cube Branding x 2 nos.
 - ✦ Hospitality Area signage.

SPONSORSHIP	Contact
<ul style="list-style-type: none"> ● WORKSHOP ● SPECIALITY SESSIONS ● TEA / COFFEE REFRESHMENTS ● BOLLYWOOD NITE ● KEYNOTE ADDRESS ● LED PANELS ● WEBSITE ● ACCOMPANYING PERSON'S EVENT 	<p>Organising Secretary for details</p>